



**ASSESS: SPSS USERS GROUP  
WORKSHOPS & USERS MEETING  
UNIVERSITY OF YORK, UK  
FRIDAY 31<sup>ST</sup> OCTOBER 2014**

**PARALLEL WORKSHOPS IN SPSS:**

**THE BEGINNERS' GUIDE TO SURVEY ANALYSIS USING SPSS (HALF DAY COURSE AM)**

**CLASSIFYING AREAS USING K-MEANS CLUSTER ANALYSIS IN SPSS (HALF DAY COURSE AM)**

**AN INTRODUCTION TO FACTOR ANALYSIS IN SPSS (HALF DAY COURSE PM)**

**FACTORIAL ANALYSIS OF VARIANCE (ANOVA) AND ANALYSIS OF**

**COVARIANCE (ANCOVA) IN SPSS (HALF DAY COURSE PM)**

**28<sup>TH</sup> ANNUAL SPSS USERS GROUP MEETING**

**OCTOBER 2014: YORK, UK**

ASSESS is an independent user led group for SPSS and R, computer packages for analysing and presenting data. Recent ASSESS workshop topics include SPSS/R syntax, SPSS macros, Logistic regression and Hospital Episode Statistics. A one day SPSS syntax course (comprising two distinct half-day workshops) and two other parallel half-day workshops together with a day of SPSS User presentations are provisionally planned to be held at the Alcuin Research Resource Centre, University of York, on Friday 31st October 2014. Two workshops will run in parallel from 10am to (approx) 12-45pm and two further SPSS workshops from 1-50pm to (approx) 4-30pm. The 28<sup>th</sup> Users group meeting illustrating SPSS applications by users will run, in addition, all day in the auditorium. Each delegate may, therefore, attend a morning workshop or the morning users group session and/or an afternoon workshop or afternoon users group session.

Workshop topics are at <http://spssusers.co.uk/Events/2014/confprog.html>. The workshops will be taught in an interactive hands-on workshop-style format, with frequent examples. A full set of notes and example files will be given to all workshop attenders. There will also be handouts at the users group sessions. John Hall, formerly director of the Survey Research Unit at the former Polytechnic of North London (now part of London Metropolitan University) with experience in using SPSS to design and teach courses on survey methods, will lead the 'Beginners Guide to Survey Analysis using SPSS' in the morning. Paul Norman, a lecturer in Human Geography Applied Spatial Analysis & Policy from the University of Leeds will lead 'Classifying areas using k-means Cluster Analysis in SPSS' also in the morning. Darren Walker, an experienced SPSS user and lecturer in research methods from Cardiff Metropolitan University, will lead the afternoon session 'An Introduction to Factor Analysis in SPSS'. Mario Hair, an independent statistical consultant with over thirty years experience of using and teaching SPSS, will lead the 'Factorial Analysis of Variance (ANOVA) and Analysis of Covariance (ANCOVA) in SPSS' afternoon course.

The booking fee includes a coffee break mid-workshop but not overnight accommodation. A buffet lunch is available and is included for those attending both a morning and an afternoon event. Further details will be sent to delegates upon receipt of booking forms.



**ASSESS: SPSS USERS GROUP  
WORKSHOPS & USERS MEETING  
FRIDAY 31<sup>ST</sup> OCTOBER 2014  
UNIVERSITY OF YORK**

ASSESS is an independent user group for SPSS, a computer package for analysing and presenting data. It is run by users, for users and is completely independent of manufacturers of the software. The one-day meeting is open to all users of SPSS. Students pay a reduced registration fee.

Come along to:

- obtain training in using SPSS from experienced tutors who are fellow users
- learn about statistical methods used for data analysis in SPSS
- exchange ideas with other SPSS users
- plan for an even better user group and suggest events for 2015

The venue for both the workshops and the users' meeting is the Alcuin Research Resource Centre (ARRC) on York University campus located in Heslington, 2 miles to the south-east of the city centre. It takes 10-15 minutes in a taxi from the railway station. The Number 4 bus runs regularly to the University from York railway station (see <http://www.yorkshiretravel.net/>). University Parking and location details are at <http://www.york.ac.uk/about/maps/>. Accommodation is bookable via tourist information on (01904) 621756 or (01904) 554455.

***PROVISIONAL PROGRAMME FOR THE USERS MEETING\*\****

- ◆ **Introduction to multivariate analysis using SPSS** by Eirini Koutoumanou, University College London (morning (am) session)
- ◆ **Digital Signage in retail: a case study using AMOS of Harrods, UK** by Charles Dennis, University of Lincoln (am session)
- ◆ **Advanced multivariate data analysis in SPSS.** A webinar specially recorded by a representative of SPSS (am session)
- ◆ **Close Encounters of the Fourth Kind: working with alien SPSS files** by John Hall, formerly Survey Research Unit, Polytechnic of North London (afternoon (pm) session)
- ◆ **Daily and Weekly report generation – without too many tears! (or using the tools within SPSS automate the production of charts, tables, files and web pages)** by John Lemon, University of Aberdeen (pm session)
- ◆ **Using SPSS to help shed light on ... light!** by Paul Marchant, Leeds Metropolitan University (pm session)
- ◆ **Using OMS syntax in SPSS to process the UK Data Archive** by Jessica Bailey & Nikki Leftly, National Centre for Social Research (pm session)

Registration and coffee begins at 9-30am for the morning sessions and at 1-30pm for the afternoon sessions. Morning coffee and afternoon tea are included in the registration fee. A timetable will be e-mailed to delegates in advance.

\*\* The titles and order of events are subject to amendment

**BOOKING FORM**

**ASSESS WORKSHOPS: SURVEY ANALYSIS/ CLUSTER ANALYSIS**

Friday 31st October 2014, ARRC, University of York: 10am to 12-45pm

**SPSS USERS MEETING: MORNING SESSION**

Friday 31st October 2014, ARRC, University of York: 10am to 12-45pm

**ASSESS WORKSHOPS: FACTOR ANALYSIS/ FACTORIAL AN(C)OVA**

Friday 31st October 2014, ARRC, University of York: 1-50pm to 4-30pm

**SPSS USERS MEETING: AFTERNOON SESSION**

Friday 31st October 2014, ARRC, University of York: 1-50pm to 4-10pm

**Important:**

Bookings will not be treated as firm until a cheque or official (company) order, payable to ASSESS, is received. Note payment can also be made by BACS but not by credit card. Details on request. Please indicate if you require a receipt of payment. Deadline for bookings: Friday 17th October 2014. Please note we reserve the right to cancel the workshops and/or user sessions if there are insufficient numbers.

Name: ..... Tel: .....  
 Email: ..... Fax: .....

Job Title: .....  
 Organization:.....  
 Address: .....  
 .....  
 ..... Postcode .....

Names of attendees and event(s) they wish to attend (Please tick as appropriate):

	Friday morning parallel sessions			Friday afternoon parallel sessions		
<i>Names for badges</i>	'The Beginners' Guide to Survey Analysis Using SPSS' workshop	'Classifying areas using k-means Cluster Analysis in SPSS' workshop	SPSS Users Meeting Morning Session	'An introduction to Factor Analysis in SPSS' workshop	'Factorial Analysis of Variance (ANOVA) & Analysis of Covariance (ANCOVA) in SPSS' workshop	SPSS Users Meeting Afternoon Session

(Please enter the appropriate amounts on the registration form overleaf)

If having lunch: Specify vegetarian or other dietary requirements, if any:  
 .....

**The booking form continues on the next page**

## Booking form (continued)

Cheque or official order enclosed for \_\_\_\_ GBP

**For official orders please also give here the number and address for invoicing:**

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**Return completed forms to Peter Watson, ASSESS, 15 Chaucer Road, Cambridge CB2 7EF by FRIDAY 17<sup>TH</sup> OCTOBER 2014.**

Telephone enquiries about bookings: 01223 355294 x801 or 01223 273712 (direct line) (has an answerphone). E-mail enquiries about bookings: peter.watson@mrc-cbu.cam.ac.uk (important: put **'ASSESS'** in the Subject field)

## REGISTRATION FORM

	First delegate	✓	Subsequent delegates	No.	Students or Retired	No.
Either 'The Beginners' Guide to Survey Analysis using SPSS' or 'Classifying areas using k-means Cluster Analysis in SPSS' workshop	£90		£70		£40	
Either 'An introduction to Factor analysis in SPSS' or 'Factorial Analysis of Variance (ANOVA) and Analysis of Covariance (ANCOVA) in SPSS' workshop	£90		£70		£40	
Two workshops (includes lunch)	£160		£130		£75	
Either Users Meeting session	£50		£45		£25	
<u>Both</u> Users Meeting sessions (includes lunch)	£80		£60		£40	
A single Users meeting session plus a workshop (includes lunch)	£150		£120		£70	
Lunch before or after a single Users Meeting session	£10		£10		£5	
Lunch before or after a single workshop	£10		£10		£5	
<b>TOTALS</b>	£		£		£	
<b>GRAND TOTAL</b>					£	