



**ASSESS: SPSS USERS'
GROUP
21st ANNUAL MEETING
FRIDAY 9th NOVEMBER 2007
UNIVERSITY OF YORK**

ASSESS is an independent user group for SPSS, a computer package for analysing and presenting data. It is run by users, for users and is completely independent of manufacturers of the software. The meeting is open to all users of SPSS and to anyone interested in SPSS. Postgraduate students pay a reduced registration fee.

Come along to:

- ∞ hear SPSS users talk about applications, problems and solutions
- ∞ hear the latest news from SPSS UK staff about product developments, and put your questions to them
- ∞ question a panel of experts about particular problems
- ∞ exchange ideas with other SPSS users
- ∞ plan for an even better user group

The venue is the Alcuin Research Resource Centre (ARRC) on York University campus located in Heslington, 2 miles to the south-east of the city centre. It takes 10-15 minutes in a taxi from the railway station. The Number 4 bus runs regularly to the University from York railway station (see <http://www.yorkshiretravel.net/>). University Parking and location details are at <http://www.york.ac.uk/np/maps/>. Accommodation is bookable via tourist information on (01904) 621756 or (01904) 554455.

THE PROVISIONAL PROGRAMME**

- 10.00** REGISTRATION & COFFEE
- 10.30** **Welcome and introduction to the meeting**
by Peter Watson , chair of ASSESS
- 10.45** **How and why to document data for long-term storage, and what's special about GI (geographical) data?**
by Allan Reese, CEFAS
- 11.20** **Making the world a better place with SPSS: analysing & predicting charity donor behaviour using SPSS Base**
by John Sauve-Rodd, Datapreneurs
- 11.55-12.05** COFFEE BREAK
- 12.05** **Applications of OMS**
by Gilbert MacKenzie, University of Limerick
- 12.40** **SPSS company and product news: SPSS Version 16.0**
by Jarlath Quinn (SPSS).
- 1.15-2.15** LUNCH
- 2.15** **Demonstration of new SPSS software:**
- 2.50** **Testing the savannah hypothesis of shopping**
by Charles Dennis, Brunel University
- 3.25** **Mousing with SPSS: useful point and click**
by Frances Provan, University of Edinburgh
- 4.00-4.20** TEA
- 4.20** **Annual General Meeting of ASSESS**
- 4.50 (approx)** **Informal discussion, product demonstration etc.**
- 5.00** CLOSE

Morning coffee, lunch and afternoon tea are included in the registration fee. A timetable will be e-mailed to delegates in advance.

****The titles and order of events are subject to amendment**

BOOKING FORM
ASSESS: SPSS USERS' GROUP, 21ST ANNUAL MEETING
Friday 9th November 2007, ARRC auditorium, University of York

Important:

Bookings will not be treated as firm until a cheque or official (company) order, payable to ASSESS, is received. Note payment can also be made by BACS. Details on request. Please indicate if you require a receipt of payment.

Name: Tel:
Email: Fax:

Job Title:
Organization:.....
Address:
..... Postcode

Strike out the sections which do not apply to you, or otherwise amend as appropriate:

INDIVIDUAL BOOKING. Please reserve a place for me, at a cost of **£65.**

CORPORATE BOOKING. (Enter the appropriate amounts)

Please reserve _____ places, at a cost of _____ GBP (**£65 for the first person and £55 for each subsequent person**).

Names of attendees : 1.
(for badges) 2.
3.
4.
5.

STUDENT (POST-GRADUATE) BOOKING. (Enclose photocopied evidence of status for 2007-2008 academic year). Please reserve for me one of the student places, at a cost of **£40.**

Specify vegetarian or other dietary requirements, if any:
.....

Cheque or official order enclosed for _____ GBP

For official orders please also give here the number and address for invoicing:
.....

Return completed forms to Peter Watson, MRC Cognition and Brain Sciences Unit, 15 Chaucer Road, Cambridge CB2 7EF.

Telephone enquiries about bookings: 01223 355294 x801 (has an answerphone)
E-mail enquiries about bookings: peter.watson@mrc-cbu.cam.ac.uk
(important: put 'ASSESS' in the Subject field)